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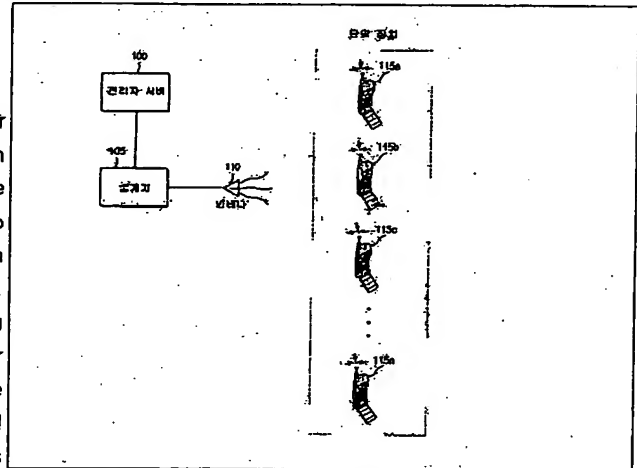
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(54) SYSTEM AND METHOD FOR TRANSMITTING/RECEIVING BUSINESS LOCATION INFORMATION

(57) Abstract:

PURPOSE: A system and a method for transmitting/receiving a business location information are provided to supply service informations of guidance to a location and events to a terminal device of a user who visit the location such as a department store and a baseball ground.

CONSTITUTION: A system for transmitting/receiving a business location information includes a manager server(100) and a terminal device of users(115). The manager server(100) includes a repeater(105) and an antenna(110). The manager server(100) is



located in a specific business location such as department store, baseball ground, government and public offices, financial organ, hospital and theaters, and transmits business location informations of event guidance, facilities use and goods to the terminal device of users(115) through the repeater(105) and the antenna(110). The repeater(105) receives various business location informations which the manager server (100) supplies to users, modulates the received service informations, and broadcasts the modulated informations to the terminal device of users(115) as wireless frequency signals through an antenna(110) connected with coaxial cable or optical cable. The terminal device(115) receives the wireless frequency signals, demodulates the wireless frequency signals, and outputs the demodulated business location information through a displaying part.

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